

Jean-Frédéric Morin • Jonathan Paquin

Foreign Policy Analysis

A Toolbox

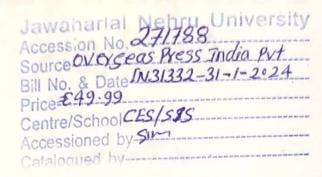
palgrave

327.101 Marss

Jean-Frédéric Morin Department of Political Science Université Laval OC, Canada

Jonathan Paquin Department of Political Science Université Laval QC, Canada





ISBN 978-3-319-61003-0 (eBook) ISBN 978-3-319-61002-3 https://doi.org/10.1007/978-3-319-61003-0

Library of Congress Control Number: 2017962099

© The Editor(s) (if applicable) and The Author(s) 2018

This work is subject to copyright. All rights are solely and exclusively licensed by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use. The publisher, the authors and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, express or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publisher remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

Cover Image: © Vstock LLC / Getty Images

Cover Design: Tjaša Krivec

Printed on acid-free paper

This Palgrave Macmillan imprint is published by Springer Natur The registered company is Springer International Publishing AG The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

327,101

M8256

CONTENTS

What Is Foreign Policy Analysis?	the state of the s
What Is a Policy?	1
When a Policy Becomes Foreign	2 4
	7
	8
	11
References	12
	Autority .
How to Identify and Assess a Foreign Policy?	17
The Goals of Foreign Policy	19
The Goals Communicated	19
Doctrine	21
National Interest	23
Deducing the Goals Pursued	24
Mobilized Resources	27
Resources	27
The Power Paradox	29
Mobilization and Exploitation	30
	32
	32
	35
	37
Event-Based Databases	39
	When a Policy Becomes Foreign An Array of Explanations Levels of Analysis and the Evolution in FPA A Toolbox for Studying FPA References How to Identify and Assess a Foreign Policy? The Goals of Foreign Policy The Goals Communicated Doctrine National Interest Deducing the Goals Pursued Mobilized Resources Resources The Power Paradox Mobilization and Exploitation Instruments of Foreign Policy Socialization Coercion Interventions

	The Process of Foreign Policy	41
	Segmentation in Six Phases	41
	A Linear, Cyclical or Chaotic Process	44
	The Outcome of Foreign Policy	46
	Measuring Effectiveness	46
	Feedback Effects	48
	Historical Institutionalism	49
	Explaining Effectiveness	50
	From the Puzzle to the Theoretical Explanations	
	Theoretical Models	52
	References	53
	References	53
3	Do Decision-Makers Matter?	69
	Emotions	71
	From Psychobiography to Statistics	72
	Middle Way: Affective Dimensions	74
	Typologies Combining the Affective Dimensions	
	Cognition	75 77
	Cognitive Consistency	77
	Operational Codes	77
	Heuristic Shortcuts	78
	Cognitive Mapping	80
	Cognitive Complexity	81
	Schema Theory	82
	Perceptions	84
	Misperception	86
	Attribution Bias	87
	Probabilities References	88
	regirences	90
4	What Is the Top	91
	What Is the Influence of the Bureaucracy? Management Styles	
	Defining M.	101
	Defining Management Styles The Most Approximately 1998	102
	The Most Appropriate Management Style Group Dynamics	103
	Groupthink	104
	Defining the Phenomenon	106
	Thenomenon	107
		109

	CONTENT	rs ix
	Organizational Model	
	Organizational Strategies	110
	Effects of SOPs	110
	Bureaucratic Model	112
	One Game, Several Players	114
	Interactions Between the Players	114
	Position of the Ministry of Foreign Affairs	116
	Bureaucratic Model and Its Critics	117
	References	118
		120
5	To What Extent Is Foreign Policy Shaped by Institutions?	127
	Parliamentary and Electoral System	128
	Presidential and Parliamentary Regimes	128
	Parliamentarians and Their Preferences	131
	Political Cohabitation and Coalitions	133
	Strong State and Weak State	134
	Determining the Relative Power of the State	134
	Power of the State and Its Foreign Policy	137
	Democratic Peace Proposition	139
	Observing the Democratic Peace	139
	Defining the Variables of the Democratic Peace	141
	Peaceful Nature of Democracies	142
	Explaining the Democratic Peace Through Norms	144
	Exchange of Information and Credibility	145
	Economic Liberalism	146
	From Democracy to Free Trade	147
	From Free Trade to Peace and Vice Versa	149
	Critics of the Liberal Peace	150
	References	151
6	How Influential Are the Social Actors?	167
	Public Opinion	167 167
	The Almond-Lippmann Consensus and Its Critics	
	Structure of Public Opinion	168
	Influence of Public Opinion	171
	Audience Costs	173
	Influence of Leaders on Public Opinion	175
	Rally Around the Flag	176
		177
	Temptation of War as a Rallying Lever	179

		Lune		no
 co	NI		N	10

		102
	The Media	182
	. 1 1: - Ja Intilleville	184
	How Leaders Influence the Media?	187
	CNN Effect	188
	Interest Groups Ludwence Foreign Policy?	189
	How Interest Groups Infiliance 1000	190
	11 the delegacal Pittuto	192
	Case Studies and Generalizations	195
	The Experts	196
	Think Tanks	197
	Epistemic Communities	198
	Experts' Predictions	200
	References	
7	How Does Rationality Apply to FPA and What Are Its	
/	Limitations?	217
	Rational Choice	217
	From Micro-Economics to Foreign Policy	218
	Substitutability of Foreign Policies	220
	Rational Deterrence	222
	Modeling Rationality	226
	Game Theory	226
	Cybernetic Theory	232
	Two-Level Game	234
	Rationality and Cognition	237
	Prospect Theories	237
	Poliheuristic Theory	242
	References	245
		243
8	What Part Does Culture Play in FPA?	255
	Norms	
	Norm Compliance	256
	Norm Diffusion	256
	National Identities	260
	Self and the Other	261
	Evolving Identities	262
	Foreign Policy as Identity Affirmation	265
	Social Identity Theory	267
	Theory	269
		-0)

	National Roles	271
	Role Conception	271
	Roles as Foreign Policy Guides	274
	Gender	275
	Women, Femininity and Feminism	275
	Nation and State in the Feminist Grammar	277
	Foreign States and Nations	278
	Organizational and Strategic Cultures	281
	Stability of Organizational Cultures	281
	Interactions between Organizational Cultures	284
	Strategic Culture	286
	Strategic Cultures and Practices	287
		289
	Discourse	289
	Discourse as a Field of Interaction	292
	Methods of Discourse Analysis	295
	References	
9	Does the International Structure Explain Foreign Policy?	315
	Structural Theories	317
	Structural Shift in International Relations	317
	Limits and Criticism	321
	Can Structural Theories Inform Foreign Policy?	323
	Structural Assumptions and State Units	324
	Reconciling Agent and Structure	327
	From Structure to Agent	328
	From Agent to Structure	330
	References	333
10	What Are the Current Challenges to FPA?	341
	Challenge 1: Beyond Eclecticism	342
	Challenge 2: Beyond the American Framework	344
	Challenge 3: Beyond the State-Centric Prism	345
	Challenge 4: Beyond the Ivory Tower	347
	References	348
Bil	oliography	351
Inc	dex	353