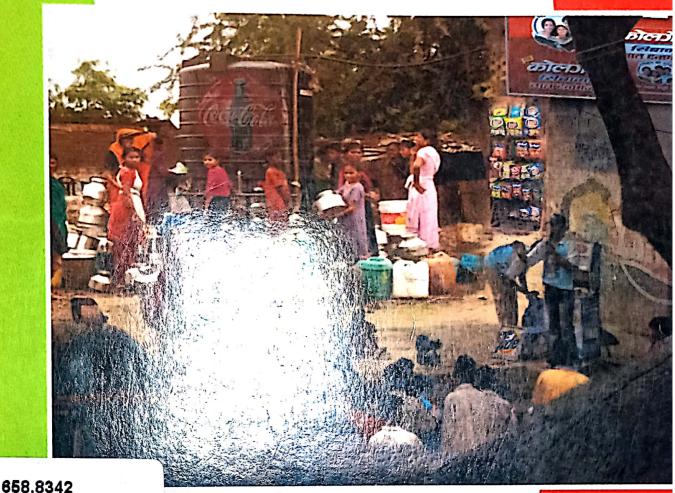
## Rural Marketing

**Text and Cases** 

SECOND EDITION



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.. S. G. Krishnamacharyulu Lalitha Ramakrishnan



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## **Brief Contents**

Ρ/	ART I NEW HORIZONS	
1. Rural Marketing C	Opportunities	3
2. Understanding th	e Rural Economy	42
3. Rural Marketing E	xperiences	81
_		•
	PART II INSIGHTS	
4. Rural Consumer B	ehaviour	111
<ol><li>Rural Marketing R</li></ol>	esearch	145
6. Selecting and Att	racting Markets	185
PART I	II DESIGNING STRATEGIES	
7. Product Strategy		227
8. Pricing Strategy		268
9. Distribution Strat	egy	297
10. Rural Retailing		334
11. Promotion Strate	ду	361
Р	PART IV APPLICATIONS	
12. Marketing of Con	sumer Products	401
13. Marketing of Agr		422
14. Marketing of Serv	vices	450
15. Social Marketing		475
16. Agricultural Mark	•	489
17. Marketing of Rur	al Industry Products	508
PART V	LOOKING INTO THE FUTURE	
18. Future of Rural M	larketing	529
	PART VI CASES	
Cases		543