

Thirteenth Edition

RETAIL MANAGEMENT

A STRATEGIC APPROACH




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To Linda; Glenna, Paul, Dan, and Lisa, Ben, Philip, Emily, and Levi
To Linda, Jennifer and Phil, and Stacey and Adam
To Amit; Amal, Bharati, and Parnali; and Trisha and Raaka

you for support and encouragement.

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Indian Subcontinent Adaptation

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