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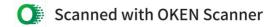
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## MARKETING MANAGEMENT: INDIAN CASES









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## Contents

About the Contributors		X
CASE 1	MTR FOODS-A MARKETING MARVEL Introduction	1.1 1.1
	The Indian Food Industry Environment: A Snapshot	1.1
	Company Evolution MTR Foods - Mavalli Tiffin Rooms to MTR Foods	1.2
	Marketing Mix Perspective of MTR Foods	1.3
	Road Ahead	1.5
CASE 2	CUSTOMER VALUE - EXPLORED, CREATED, COMMUNICATED & DELIVERED	2.1
	India's e-commerce Space	2.1
	The Growth Story of Flipkart and e-commerce in India	2.2
	Changing Models of Business Enhancing Value	2.2
	Cost Efficiencies on Value Chain	2.3
	Market Share v/s Profits	2.4
	Customer Experience and Engagement—A New Value Tapped	2.4
	Into the New Age of Artificial Intelligence	2.5
	Sellers' Experience	2.5
	Relevance Factor Well Attended	2.6
	Image Benefit as a Crucial Element to Value	2.7
	Questions	2.7
CASE 3	CUSTOMER LOYALTY - THE ULTIMATE OBJECTIVE OF EVERY MARKETER	3,1
	Repurchases Most Commonly Linked to Loyalty	3.1
	Customer Acquisition and Loyalty	3.2
	Trust and Commitment - Requisites for Building True Loyalty	3.2
	Customer Experience and Connect Sustains Relationship	3.3
	Continuous Innovations—A Sure Way to Retain Customers	3.5
	Critical Factors for the Success of Loyalty Programs	3.5
	The Future	3.6
	Questions	3.6
CASE 4	STARBUCKS INDIA: THE HUMAN COFFEE EXPERIENCE	4.1
<b></b>	About Starbucks	4.1
	Business Philosophy	4.2

	Starbucks and Information System	4.2
	Data Collection	4.2
	Information Usage by Starbucks	4.4
	Data Sharing	4.4
	Data Safety and Security	4.5
	Way Ahead	4.5
CASE	5 THE TECHY AMAZON INSIGHT	5.1
	Business Issues and Approaches	5.1
	Processes of Research	5.2
	Data Collection Methods	5.2
	Initial Benefits by Research	5.3
	Extended Techy Methods for Research	5.3
	RACE Framework	5.4
	Data and Findings Usage	5.5
	Way Ahead	5.6
CASE	6 CONSUMER BEHAVIOUR — ITS WIDE FACETS AND DEEP IMPLICATIONS	6.1
	New Parameters in the Consumer Purchase Decision Journey	6.1
	Emerging Trends in Multi-platform Shopping	6.2
	New Influencers in Town	6.3
	Role and Status of Women	6.4
	Roots of Culture and its Influence	6.6
	Advertising Reflects Society for a Better Connect	6.6
	Certain Unusual Insights and Stories	6.7
	Future Trends	6.8
	Questions	6.8
CASE 7	ZICOM - LEVERAGING CORPORATE TRUST AND TECHNICAL	
	STRENGTHS IN THE B2B MARKET	7.1
	Introduction and Background	7.1
	Company Profile	7.1
	Zicom Group of Companies	7.2
	Product/Service offerings	7.2
	Awards/Recognition	7.3
	Questions	7.10
	Acknowledgements	7.11
CASE 8	FACEBOOK: BUSINESS CONNECTIONS IN INDIA AND CHINA	8.1
	Business Approaches for India	8.1
	Customized Services for Indian Market	8.2

	Monarch's Clever Moves	12.
	Stay Ahead on the Curve	12.4
	Questions	12.5
CASE 1	3 FEVICOL - THE ICONIC BOND	13,1
	Objectives	13.
	Questions	13
	Fevicol: An Iconic Bond	13.
	History of the Fevicol Brand	13.2
	Focus on Core Benefit	13.3
	Overview of Pidilite Industries Ltd	13.0
	Overview of the Adhesive Market	13.3
	Existing Players	13.4
	New Entrants	13.4
	Understanding the Pulse of the Customer	13.4
	Inroads into the Stationery and Craft Segment	13.5
	Strengthening Customer Relationships	13.
	Redesigning the Packaging	13.6
	Market Challenges for Retaining Customers	13.6
	Pricing and Distribution	13.7
	Sales Person Selection and Training	13.7
	International Presence	13.7
	Integrated Marketing Communications	13.8
	Segmenting, Targeting, and Positioning	13.9
	Next Steps	13.10
CASE 14	DESIGNING AND MANAGING SERVICES	14.1
ACE 14	Mirchi & Mime-A Perfect Jugalbandi of Contemporary Fine Cuisine	
	and A Unique Service	14.1
	The Premise	14.1
	The Journey	14.1
	Integration of the SERVQUAL Model in Defining the Service Philosophy	14.2
	The Experience	14.4
	Experience Speak	14.5
	Scalability	14.6
	Questions	14.6
	Questions Acknowledgement	14.6
	AUMIUWIEUYEIIIEIII	

CASE 15	AACHI MASALA – ENTERING THE NORTH INDIAN MASALA CATEGORY The Industry at a Glance Aachi Group All in the Family Aachi Masala Division North Indian Masala	15.1 15.2 15.2 15.3 15.4
	The Competition Road Ahead	15.5 15.5
CASE 16	SLICEROOMS: A SLICE OF TIME, A CUT OF PROFITS!	16.1
	What is Micro Stay?	16.1
	Does it Make Business Sense for Hotels?	16.2
	The Target Customer	16.2
	The Micro Stay Market	16.3
	How Does it Work?	16.3
	The Dilemma	16.5
CASE 17	OREO IN INDIA – LAUNCHING AND ESTABLISHING A GLOBAL BRAND IN INDIA USING INTEGRATED MARKETING COMMUNICATIONS	
	EFFECTIVELY	17.1
	Introduction	17.1
	Background and Company Profile	17.1
	Market Background and Brand Strategy in India	17.2
	The Marketing Mix Imperatives: Oreo in India	17.2
	Focus on Distribution & In-Store Presence: Launch Phase	17.3
	Oreo Brand Advertising and Communication	17.3
	Communication Strategy that Addresses the Mother	17.3
	Advertising Theme: Bringing People Together Through the Oreo	
	Ritual of 'Twist, Lick and Dunk'-TLD	17.4
	Implementing the Brand Communication Strategy	17.4
	Father-Child Relationship the Most Unique	17.4
	TV Campaign	17.4
	Outdoor	17.5
	Ambient Innovation	17.5
	Point of Sale (POS) Activities	17.5
	Shopper Activation	17.5
	Oreo 'Togetherness Movement'	17.5
	Digital Engagement	17.5
	Brand Performance Against Objectives	17.6

	Oreo Launch - Facebook Results	17.6
	In Conclusion	17.6
	Questions	17.14
	Acknowledgements	17.14
CAS	E 18 WONDER CEMENT - BUILDING A STRONG BRAND THROUGH	40
	DIGITAL MARKETING	18.1
	Introduction	18.1
	Background of the Industry	18.1
	Brand Proposition	18.2
	Saath7 Cricket Mahotsav	18.2
	CSR	18.3
	Digital Footprints	18.4
	Engaging Internal Customers	18.
	Engaging Dealers and Intermediaries	18.6
	Press Coverage	18.6
	Tracking Digital Marketing Strategy with Sales Growth	18.6
	Accolades	18.
	Questions	18.
	Acknowledgements	18.
CASE		19.1
	RETURN GIFTS	
	The Indian Wedding Industry	19.
	Significance of Wedding Return Gifts	19.3
	The North-South Divide	19.3
	About Wedtree.com	19.4
	The Product Strategy	19.4
	Product Categories	19.4
	The Direct Marketing Model	19.5
	The Alternative Channels	19.6
	Current Status and the Road Ahead	19.7
CASE 20	SELLING PROCESS IN ANIMAL NUTRITION AND HEALTH INDUSTRY	20.1
	The Industry	20.1
	The Organization	20.5
	Exclusive Sales & Marketing Force for Targeting each Species Segments	20.7
		20.8
	Personal Selling Model: One Size does not Fit All	20.0

CASE 21	AMAZON.COM ADAPTS ITS RETAIL BUSINESS IN INDIA	21.1
	Indian Market	21.1
	Distribution Model	21.2
	Strengthening Delivery Logistics	21.3
	Sellers' Displeasure with Amazon	21.3
	Way Ahead	21.4
CASE 22	E-MARKETING MODELS: RETAILERS PERSPECTIVES	
	A CASE OF GROUPON	22.1
	Context	22.1
	Background	22.1
	Buying Process and Buying Centre (Annexure – III)	22.2
	Modus Operandi and Metrics of Groupon	22.3
	Model	22.4
	Target Group	22.5
	History and Evolution of Groupon	22.5
	Alternatives and Approaches for The Business Model	22.7
	Advantages to Organizations	22.7
	Advantages to The Consumers	22.7
	Limitations of Groupon Model of Business	22.8
	Challenges and Dilemma	22.8
	Questions	22.13
CASE 23	UNILEVER: WORKING BEYOND THE HORIZON	23.1
	Pool Women to Power Sales	23.1
	Undertake Grassroots Distribution	23.1
	Offer Services for Rural Customers	23.2
	Create New Channels for Advertising	23.2
	Design Products (and set prices) for Rural Consumers	23.2
	Train Managers to Adopt a Rural Mindset	23.2
	Promoting Healthy Body Images	23.3
	Responsible Marketing and Advertising	23.3
	Discussion Questions	23.4
	ENDNOTES AND REFERENCES	E.1